



Living Well Community Solution

Health care costs and employee productivity are significantly influenced by where people spend time—including worksites, schools and public spaces within the community. Employers can best improve costs and productivity by working collaboratively within a community to deliver campaigns and programs. mspWellness and HealthPartners have teamed up to offer employers, regardless of insurer or membership, access to best in class services typically only available to larger employers.

The employer and Living Well partnership

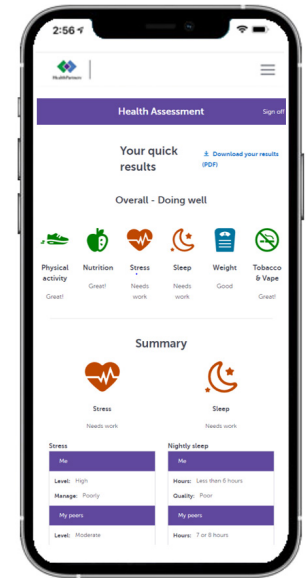
The Living Well Community Solution is a health and well-being program that combines employer and community efforts into a comprehensive experience. Together we collaborate to customize the well-being portal to support the employer culture with aligned community goals and ensure an all-encompassing participant experience.

HealthPartners Commitment	Employer Commitment
Dedicated well-being account manager	Dedicated contact with decision making capabilities across HR and well-being initiatives
Strategic consultation to guide decisions and implementation of: <ul style="list-style-type: none"> • participant eligibility • well-being program design, incentives, and customizations • well-being champion network engagement 	Well-being coordinator to provide: <ul style="list-style-type: none"> • on-going maintenance of eligibility status for participants • approval of program design and associated decisions • coordinate well-being champion network
Community and employer specific communications toolkits Participant engagement emails	Adapt and deploy provided toolkits through appropriate internal communication channels to promote program
Reporting and analytics to track engagement and outcomes Annual strategic review of aggregate health assessment data	Engage key leaders and well-being stakeholders regarding health assessment summary data and participant engagement to set goals and drive well-being programming
Support employers use of environmental assessments to inform policies and practices to improve employer outcomes	Conduct bi-annual organizational assessments Review and update policies and practices to support a culture of well-being for all employees

How employees and their families benefit

HealthPartners provides participants a broad range of activities designed to deliver sustained behavior change. Our activities drive a 95% participant satisfaction rate and are proven to improve or remove health risks. Participants will have access to digital solutions accessible through an app or website. They begin their journey using our proprietary Health Assessment which personalizes recommendations as seen in the image to the right. Activities include: online team challenges, Wellbeats™ (on-demand fitness and strengthening programs), myStrength® (24/7/365 access to mental health programs and support), activities pertaining to areas of nutrition, physical activity, stress, sleep, weight, tobacco/vape cessation, trackers with device integration, promotion of employer and community specific resources, and more.

Coaching is an available buy-up option with every solution and includes high risk outreach telephonic coaching. Participants are matched with a coach (registered dietitian, health educator, or exercise specialist) to achieve their health and lifestyle goals.



Delivering a consistent community experience



Community leaders will be able to establish common messages to all users, highlight their community well-being brand, offer local links to resources, and promote community-wide well-being activities.



A designated well-being account manager can build a connection to schools and other public health partners, ensuring consistency in campaign management across all community health initiatives.



Shared learnings across employers, such as assessment tools, best-in-class policies and environmental changes, can be implemented.

Proven results:

- **95 percent year-over-year participant satisfaction rating** with HealthPartners health and well-being solutions
- When participating in HealthPartners activities, **nearly 4 out of 5 participants improved or even removed a lifestyle risk**, like low physical activity, too little fruit and vegetable consumption, or being overweight or obese
- **More than 50 percent of participants who exhibited risk for stress were able to remove that risk** over the course of a year by engaging with their HealthPartners well-being activity
- Employers that implemented robust programs aligned with HealthPartners recommended best practices **achieved better claims trends over 4 years.**

For more information, email hpdaccountmgmt@healthpartners.com